1 of
4

Rep Order# 6836504 EC'd Yes Ver# 3 Mod# 0 Status Confirmed Traffic Order# 194057 4057 **Printed:** 07/27/2012 10:06 AM **Last Received:** 07/26/2012 11:13 AM **Showing Buylines:** All Lines

PHILADELPHIA KATE BRADY

215-567-6005 215-567-5938

Station Advertiser Product Estimate# Buyer Phone# Fax#	n Witiser ct ate#	Station WISH-TV INDIANAPOLIS, IN Advertiser ().MIKE PENCE FOR o Product MIKE PENCE Estimate# 2526 Buyer WHITNEY EVERSOLE Phone# Fax#	SH-TV INDIANAPOLIS, IN ().MIKE PENCE FOR GOVE MIKE PENCE 2526 WHITNEY EVERSOLE	IN DR GOVE	Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/P1/P2/E //2526 Flight Dates 07/27/2012 - 08/13/2012 Hiatus Weeks	() STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015 P1/P2/E //2526 tes 07/27/2012 - 08 teks	TRATEGIC MEDIA PLA GERS LOOP JRE, OH 43015 //2526 07/27/2012 - 08/13/2012	ACEMENT	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	hone#) PHII) KA' 2 2
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CLIENT	FRACT: MIKE										
LT		CONTRACT COMMENT CLIENT: MIKE PENCE FOR GOVERNOR SC=*	- GOVERNOR	SC=*							1
!	Ln	COMMENT - E PENCE FOR	GOVERNOR	SC=* Program		Len	Rate	Dates	Spots/Week	# of Weeks	FI 03
	Ln 1	COMMENT- E PENCE FOR Day	Time 6A-7A	SC=* Program	•	Len	Rate 8450.00	Dates	1	1 W#	н 1 гон
	In 1	COMMENT- E PENCE FOR Day F Buylin	MENT — Time Prog. 6A-7A Buyline Comment: NEWS	SC=* Program	'	Len 	Rate Rate Rate	Dates 07/27-07/27	ł	# # e off	H 1 15 H

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6P-630P Buyline Comment: NEWS 1X MOVED TO LN 10	530P-6P Buyline Comment: NEWS 1X ADDED FROM LN 8	530P-6P Buyline Comment: NEWS SAT SPOT MOVED TO LN 8	12P-1230P Buyline Comment: NEWS	12P-1230P Buyline Comment: NEWS	11A-12P Buyline Comment: PRICE	6A-7A Buyline Comment: NEWS	6A-7A Buyline Comment:	Time
10	t: NEWS	t: NEWS TO LN 8	DP	DP DP	t: PRICE IS RIGHT	t: NEWS	t: NEWS	Program
:30	: 30	: 30	: 30	: 30	: 30	: 30	: 30	Len
\$600.00	\$600.00	\$600.00	\$650.00	\$650.00	\$450.00	\$450.00	\$450.00	Rate
07/27-07/27	07/30-08/03 08/06-08/10	07/27-07/27	07/30-08/03 08/06-08/10	07/27-07/27	07/30-08/03 08/06-08/10	07/30-08/10	07/27-07/27	Dates
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\$600.00	\$5,400.00	\$600.00	\$1,950.00	\$650.00	\$2,700.00	\$4,500.00	\$450.00	Total Cost
							1 1 1 1 1	Daypart

		Ver# 3 Mod# 0 Status Confirmed
Showi		nfirmed Traffic Order# 194057
Showing Buylines: All Lines	Last Received: (Pı
SS	07/26/2012 11:13 /	Printed:
	:13 AM	07/27/2012 10:06 AM

2 of 4

Rep Order# 6836504 EC'd Yes

	Station Advertiser Product	Buyer Phone# Fax#		1		L		L	ш	L.		L	L	<u>⊢</u>		1		ш		N
	er (Ln	10		11		12	13	14		15	Lσ	17		18		19		20
	ISH-TV INDIA ().MIKE MIKE PENCE	WHITNEY	Day	М-Е	Buyl 1x A	M-F	Buyl	SA 6 Buyline	SA Buyl:	SU	Buyline	SU g Buyline	SU Buyl:	ĸ	Buyline	M	Buyline	M	Buyline	M Buyl:
	WISH-TV INDIANAPOLIS, IN () MIKE PENCE FOR GOVE MIKE PENCE 2526	WHITNEY EVERSOLE	Time	6P-630P	Buyline Comment: 1X ADDED FROM LN	11P-1135P	Buyline Comment:	6A-9A ine Comment:	11P-1130P Buyline Comment:	6A-9A	ine Comment:	9A-1030A ine Comment:	TIP-II30P Buyline Comment:	6A-7A	ine Comment:		ine Comment:	12P-1230P	ine Comment:	530P-6P Buyline Comment:
	R GOVE		Program		NEWS 1 9 W/ MAX SEP		NEWS	NEWS	NEWS		DAYBREAK	SUN MORNING	NEWS		DAYBREAK		PRICE IS RIGHT		NEWS	NEWS
	Agency () STRATEGIC N 7669 STAGERS LOOP DELAWARE, OH 4301 Agency C/P1/P2/F //2526	Flight Dates Hiatus Weeks																		
	TRAI GERS	07/2	Len	:30		:30		:30	:30	:30		:30	: 30	:30		:30		:30		:30
טווכ	() STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 PLOPJE (17576	07/27/2012 - 08/13/2012	Rate	\$600.00		\$900.00		\$250.00	\$600.00	\$200.00		\$900.00	\$900.00	\$450.00		\$450.00		\$650.00		\$600.00
Snowing Buyines: All Lines	CACEMENT	12	Dates	07/30-08/03	08/06-08/10	07/30-08/10		07/28-08/04	07/28-08/04	07/29-08/05		07/29-08/05	0//29-08/05	08/13-08/13		08/13-08/13		08/13-08/13		08/13-08/13
Jiles	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	л о I I I I I I	<i>ن</i>	4		Д	Н	Н		2	H	Н		ш		ш		ц
		n Phone# n FAX#	t # of Weeks	그 1-1 ! !	Н	2		2	N	2		Ν	N	д		Ц		ш		Н
) PHILADELPHIA) KATE BRADY	215-567-6005 215-567-5938	Total Spots	! ! ከ ሀ !	ហ	ω		2	Ν	2		4	N	⊢		Д		Н		₩
	РНІА ДУ	600 <i>5</i> 5938	Total Cost	\$6,600.00		\$7,200.00		\$500.00	\$1,200.00	\$400.00		\$3,600.00	\$1,800.00	\$450.00		\$450.00		\$650.00		\$600.00
			Daypart	1 1 1 1 1																

EC'd Yes	Rep Order#
	6836504
	Ver# 3
	Mod# 0
	Status Confirmed
Last Rec	Traffic Order# 194057
eived: 07	Pri
/26/2012 11	Printed:
:13 AM	07/27/2012 10:06 AM
	EC'd Yes Last Received: 07/26/2012 11:13 AM

3 of

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Daypart

27 SU 11P-1130P	26 SU 9A-1030A Buyline Comment: SUN MORNING	25 SU 6A-9A Buyline Comment: DAYBREAK	24 SA 11P-1130P Buyline Comment: NEWS	23 SA 6A-9A Buyline Comment: DAYBREAK	22 M 11P-1135P Buyline Comment: NEWS	21 M 6P-630P Buyline Comment: NEWS	LT Ln Day Time Program		Station WISH-TV INDIANAPOLIS, IN Advertiser ().MIKE PENCE FOR GOVE Product MIKE PENCE Estimate# 2526
							i	Flight Dates Hiatus Weeks	Agency (): 7669 ST DELAW
:30	: 30	: 30	:30	:30	:30	:30	Len		() STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015
\$900.00	\$900.00	\$200.00	\$600.00	\$250.00	\$900.00	\$600.00	Rate	07/27/2012 - 08/13/2012) STRATEGIC MEDIA PLACEMENT TAGERS LOOP WARE, OH 43015
08/12-08/12	08/12-08/12	08/12-08/12	08/11-08/11	08/11-08/11	08/13-08/13	08/13-08/13	Dates	12	LACEMENT
1	щ	щ	ц	ц	щ	Н	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson
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щ	щ	ш	щ	ш	Ъ	<u>р-</u>	Total Spots	215-567-6005 215-567-5938	PHILADELPHIA KATE BRADY
\$900.00	\$900.00	\$200.00	\$600.00	\$250.00	\$900.00	\$600.00	Total Cost	6005 5938	.РНІА ДҮ

---REPORT TOTALS---

Buyline Comment: NEWS

Report Totals: 74 / \$44,650.00

---SALES MONTHLY TOTALS---

Sales Totals: 74 / \$44,650.00 Jul 12: 10 / \$6,050.00

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 74 / \$44,650.00

64 / \$38,600.00

Aug 12:

Estimate# 2526 Buyer WHITNEY EVERSOLE Phone# Fax#	. ⋖	Rep Order# 6836504 Ver# 3 Mod# 0 Status Confirmed EC'd Yes
Agency C/P1/P2/E //2526 Flight Dates 07/27/2012 - 08/13/2012 Hiatus Weeks	Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Traffic Order#194057 Showi
Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938	Rep Firm Sales Office () PHILADELPHIA Salesperson () KATE BRADY	Printed: 07/27/2012 10:06 AM Last Received: 07/26/2012 11:13 AM ng Buylines: All Lines

--- CREDIT RISK --CASH IN ADVANCE

Demos

Books

null RA35+

WAITING ON WXIN

---COMPETITIVE COMMENTS---

---COMPETITIVE---

Market Totals

\$147,408

CABL WTTV

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WIXW

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WTHR 61%

4 of

4

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

heck applicable FEDER	box) AL CANDIDAT		☑ STAT	E/LOCAL CAN	DIDATE
	il Themselves v, Federal Can				
Station and	Location:			Date	
, KEGAN BERA	N / WHITNEY EVER	SOLE			
eing/on behalf	of: MIKE PENCE				, a legally
ualified candida	ate of the REPUBI	ICAN			political
arty for the offi	ce of: GOVERNO	R OF INDIAN.	A		
n the GENERA	AL				
election to be he	eld on: NOVEMBE	R 6, 2012			
do hereby reque	st station time as fo	llows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charg	jes:				

For programming that, in whole or national importance," list the matter	in part, "communicates a message relating to ers below:	any political matter of
		and the state of t
I represent that the payment for th	ne above described broadcast time has been fun	nished by:
Mike Pence for Indiana, PO Box	x 1038, Anderson, IN 46015 (765) 643-9503	
	te the time as paid for by such person or entity, y is either a legally qualified candidate or an aually qualified candidate.	athorized
The name of the treasurer of the ca	andidate's authorized committee is:	
Fred S Klipsch		
	s political advertising policies, including: appl er sales practices (not applicable to federal can	
	ISCRIMINATE OR PERMIT DISCRIMINA THE PLACEMENT OF ADVERTISING.	TION ON THE BASIS
To Be Signed By	Candidate or Authorized Con	nmittee
5/11/12	// D	
Date	Signature	
To Be Sign	ed By Station Representative	
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

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Remit Address:

WISH Main: (317) 923-8888 90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888

Billing Address:

Delaware, OH 43015 Strategic Media Placement Attention: Accounts Payable 7669 Stagers Loop

INVOICE

Advertiser Estimate Number 2526 Product POL/Mike Pence for Govern MIKE PENCE

	Invoice #	194057-1
10r (R)	Invoice Date	07/29/12
	Invoice Month	July 2012
	Invoice Period	06/25/12 - 07/29/13

Page 1 of 2

Sales Region Sales Office Account Executive | Petry Philadelphia Station MSIM National Petry/Philadelphia

Order Flight

07/27/12 - 08/13/12

Invoice #	194057-1
 Invoice Date	07/29/12
 Invoice Month	July 2012
 Invoice Period	06/25/12 - 07/29/12
 Order#	194057
 Alt Order#	06836504
 Deal #	

Special Handling Billing Calendar Billing Type Cash Broadcast

Product Code	Advertiser Code	IDB#	

Agency Ref Advertiser Ref IN9370/IN11002/IN14195

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	News 8 @ 11 Sunday			CBS Sunday Morning			Daybreak Sunday			News 8 @11 Saturday			Daybreak Saturday			News 8 @6			News 8 @ 530p			Noon News			Daybreak @ 6	Description
	11-1130p			858-1030a			558-9a			11-1135p			558-9a			558-630p			530-6p			1158a-1230p			558-7a	Time
07/23/12 Su		Su Su	07/23/12		Su	07/23/12		Sa	07/23/12		Sa	07/23/12		П	07/23/12		TI	07/23/12		П	07/23/12		п	07/23/12		Day
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Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

INVOICE

Invoice #	194057-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Page 2 of 2

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

Order Flight	Deal #	Alt Order#	Order#
07/27/12 - 08/13/12		06836504	194057

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

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Product Code	
Advertiser Code	
IDB#	
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Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

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Aired Spots

Line | Channel | Description

USA

Delaware, OH 43015

Strategic Media Placement Attention: Accounts Payable 7669 Stagers Loop

10

Gross Total \$6,050.00

Agency Commission \$907.50

\$5,142.50

Net Amount Due

Payment Terms 30 Days

Remit Address:

Chicago, IL 60693

Station

HSIM

Account Executive | Petry Philadelphia

Sales Region Sales Office

National

Petry/Philadelphia

90359 Collections Center Drive **WISH** Billing: (317) 923-8888 Main: (317) 923-8888

INVOICE

m o ≽

dvertiser	POL/Mike Pence for Governor (R)
roduct	MIKE PENCE
stimate Number	2526

Invoice Period

07/30/12 - 08/13/12

August 2012 08/19/12

Invoice Date Invoice Month

Invoice #

194057-2

Page 1 of 5

Order Flight	Deal #	Alt Order#	Order#
07/27/12 - 08/13/12		06836504	194057

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

7669 Stagers Loop

Attention: Accounts Payable Strategic Media Placement

Delaware, OH 43015

Billing Address:

 IDB#
 Advertiser Code
 Product Code

`	1					51									ω													2	Line	
WIGH	N N N		HSIM	WISH		HSIM	HSIM	WISH		HSIM	HSIM	HSIM	HSIM		HSIW	HSIM	MISH	HSIM	MSIM	HSIW		MSIM	MSIM	HSIM	WISH	HSIW		HSIM	Channel	
News & @ osup						Noon News									Price Is Right													Daybreak @ 6	el Description	
330-bp						1158a-1230p									1058-12p													558-7a	Time	
	\$	08/06	П	8	07/30		Τh	8	08/06	П	Th	8	Ζ	07/30		П	Th	€	Tu	Ζ	08/06	П	Τh	\$	Tu	M	07/30		Day	
	08/08/12	08/06/12 to 08/12/12	08/03/12	08/01/12	07/30/12 to 08/05/12		08/09/12	08/08/12	08/06/12 to 08/12/12	08/03/12	08/02/12	08/01/12	07/30/12	07/30/12 to 08/05/12		08/10/12	08/09/12	08/08/12	08/07/12	08/06/12	08/06/12 to 08/12/12	08/03/12	08/02/12	08/01/12	07/31/12	07/30/12	07/30/12 to 08/05/12		Date	
1	:30	1 ×	:30	:30	2x		:30	:30	2x	:30	:30	:30	:30	4x		:30	:30	:30	:30	:30	5x	:30	:30	:30	:30	:30	5x		Length	
İ	12:15 PM	MTWTF	12:16 PM	12:09 PM	MTWTF		12:00 PM	10:59 AM	MTWTF	10:59 AM	12:00 PM	10:59 AM	11:29 AM	MTWTF		6:00 AM	6:24 AM	6:11 AM	6:46 AM	6:39 AM	MTWTF	6:55 AM	6:41 AM	5:59 AM	6:55 AM	6:11 AM	MTWTF		Length Air Time	
	TVGENPENC1207H		TVGENPENC1207H	TVGENPENC1207H			TVGENPENC1207H	TVGENPENC1207H		TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H			TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H		TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H			Ad-ID	
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	\$650.00		\$650.00	\$650.00			\$450.00	\$450.00		\$450.00	\$450.00	\$450.00	\$450.00			\$450.00	\$450.00	\$450.00	\$450.00	\$450.00		\$450.00	\$450.00	\$450.00	\$450.00	150.00			Reconciliation	
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

07/30/12 to 08/05/12



WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

NVOICE

Advertiser Estimate Number | 2526 Product POL/Mike Pence for Governo MIKE PENCE

	Invoice #	194057-2
or (R)	Invoice Date	08/19/12
	Invoice Month	August 2012
	Invoice Period	07/30/12 - 08/13/12

Page 2 of 5

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
07/27/12 - 08/13/12		06836504	194057

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

USA

Delaware, OH 43015

Attention: Accounts Payable 7669 Stagers Loop Strategic Media Placement

Advertiser Ref	Agency Ref	Product Code	Advertiser Code
	IN9370/IN11002/IN14195		

		5	5													9											7	Line
	HSIM HSIM HSIM	N O		HSIM	HSIM	HSIM	HSIW		HSIM	MSH	HSIM	HSIM	HSIM	HSIW		HSIW	HSIM	MSH	MSH	HSIW		HSIW	HSIW	MSH	HSIW	HSIW	HSIW	Channel
		News o @ II W-F	Nows o @ 11 M E													News 8 @6											News 8 @ 530p	Description
,		1-1350	44 44255													558-630p											530-6p	Time
	FIN	07/30/1:	-	ᄀ	8	Tu	Ζ	08/06/1	TI	П	긁	긁	8	Tu	07/30/1:		П	8	Tu	Ζ	08/06/12	П	굮	\$	Tu	≾		Day
	07/31/12 08/01/12 08/02/12 08/03/12	07/30/12 to 08/05/12	08/10/12	08/09/12	08/08/12	08/07/12	08/06/12	08/06/12 to 08/12/12	08/03/12	08/03/12	08/02/12	08/02/12	08/01/12	07/31/12	07/30/12 to 08/05/12		08/10/12	08/08/12	08/07/12	08/06/12	08/06/12 to 08/12/12	08/03/12	08/02/12	08/01/12	07/31/12	07/30/12		Date
	:30 :30 :30	4x	:30	:30	:30	:30	:30	5x	:30	:30	:30	:30	:30	:30	6x		:30	:30	:30	:30	4x	:30	:30	:30	:30	:30		Length
	11:13 PM 11:29 PM 11:33 PM 11:28 PM	MTWTF	6:11 PM	6:12 PM	6:28 PM	5:58 PM	6:28 PM	MTWTF	6:21 PM	5:58 PM	6:28 PM	6:13 PM	6:11 PM	6:22 PM	MTWTF		5:45 PM	5:44 PM	5:40 PM	5:40 PM	MTWTF	5:36 PM	5:30 PM	5:43 PM	5:44 PM	5:51 PM		Length Air Time
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WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

INVOICE

Advertise Product Estimate

inv	2526	e Number
lnv	MIKE PENCE	ť
lnv	POL/Mike Pence for Governor (R)	ser

Invoice #	194057-2
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12
Order#	194057

Page 3 of 5

 Station	WISH
 Account Executive Petry Philadelphia	Petry Philadelphia
 Sales Office	Petry/Philadelphia
 Sales Region	National

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Order Flight	Deal #	Alt Order#	Order #
07/27/12 - 08/13/12		06836504	194057

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Delaware, OH 43015 7669 Stagers Loop

Attention: Accounts Payable Strategic Media Placement Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

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Noon News	Price Is Right	Daybreak @ 6	News 8 @ 11 Sunday	CBS Sunday Morning	Daybreak Sunday	News 8 @11 Saturday	Daybreak Saturday	Channel Description WISH News 8 @ 11 M-F
1158a-1230p	1058-12p	558-7a	11-1130p	858-1030a	558-9a	11-1135p	558-9a	Time 11-1135p
08/13/1 M	08/13/1 M	07/30/1 Su	07/30/1 Su Su	07/30/1 Su	07/30/1 Sa	07/30/1 Sa	π⊗⊒≤	Day 08/06/1
08/13/12 to 08/19/12 M 08/13/12	08/13/12 to 08/19/12 M 08/13/12	07/30/12 to 08/05/12 Su 08/05/12	07/30/12 to 08/05/12 Su 08/05/12 Su 08/05/12	07/30/12 to 08/05/12 Su 08/05/12	07/30/12 to 08/05/12 Sa 08/04/12	07/30/12 to 08/05/12 Sa 08/04/12	08/06/12 08/07/12 08/08/12 08/10/12	Day Date 08/06/12 to 08/12/12
:30	1x :30	:30	:30 :30	:30	:30	:30	:30 :30	Lengt
10:58 AM	6:41 AM	11:10 PM	9:08 AM 9:45 AM	7:09 AM	11:11 PV	6:15 AM	11:33 PM 11:29 PM 11:14 PM 11:23 PM	Length Air Time 4x MTWTF
TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H	TVGENPENC1207H TVGENPENC1207H TVGENPENC1207H TVGENPENC1207H TVGENPENC1207H	Ad-ID
\$450.00	\$450.00	\$900.00	\$900.00	\$200.00	\$600.00	\$250.00	\$900.00 \$900.00 \$900.00	Rate Reconciliation
		2	<u>4</u> &	2	2	2	5 8 6 7	Ref#



90359 Collections Center Drive **MSIW** Main: (317) 923-8888 Billing: (317) 923-8888 Chicago, IL 60693 Remit Address:

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2526

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unt Executive	unt Executive Petry Philadelphia	Alt O
s Office	Petry/Philadelphia	Deal
s Region	National	Orde

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07/27/12 - 08/13/12		06836504	194057

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

USA

Delaware, OH 43015

Strategic Media Placement Attention: Accounts Payable 7669 Stagers Loop

Billing Address:

	L Logidor Code
	Advertiser Code
Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	IDB #
	IN9370/IN11002/IN14195			

	26		25			24			23			22			21			20			19			18	Line
HSIM	HSIM	WISH	HSIW	HSIM		HSIM	HSIM		HSIW	HSIM		HSIM	HSIM		HSIW	HSIM		HSIW	HSIW		HSIW	HSIM		HSIW	Channel
	News 8 @ 11 Sunday		CBS Sunday Morning			Daybreak Sunday			News 8 @11 Saturday			Daybreak Saturday			News 8 @ 11 M-F			News 8 @6			News 8 @ 530p			Noon News	Channel Description
	11-1130p		858-1030a			558-9a			11-1135p			558-9a			11-1135p			558-630p			530-6p			1158a-1230p	Time
08/06/ Su		08/06/ Su		Su	08/06/		Sa	08/06/		Sa	08/06/		≤	08/13/		Z	08/13/		M	08/13/		×	08/13/		Day
08/06/12 to 08/12/12 Su 08/12/12		08/06/12 to 08/12/12 Su 08/12/12		08/12/12	08/06/12 to 08/12/12		08/11/12	08/06/12 to 08/12/12		08/11/12	08/06/12 to 08/12/12		08/13/12	08/13/12 to 08/19/12		08/13/12	08/13/12 to 08/19/12		08/13/12	08/13/12 to 08/19/12		08/13/12	08/13/12 to 08/19/12		Date
:30		:30		:30	1×		:30	1x		:30	1×		:30	1×		:30	1x		:30	1x		:30	1x		Length
11:26 PM		10:29 AM		7:42 AM	S		11:31 PM	S-		6:59 AM	S-		11:29 PM	M		5:59 PM	M		5:39 PM	M		12:21 PM	M		Length Air Time
TVGENPENC1207H		TVGENPENC1207H		TVGENPENC1207H			TVGENPENC1207H			TVGENPENC1207H	,		TVGENPENC1207H			TVGENPENC1207H			TVGENPENC1207H			TVGENPENC1207H			Ad-ID
\$900.00		\$900.00		\$200.00			\$600.00			\$250.00			\$900.00			\$600.00			\$600.00			\$650.00			Rate Reconciliation
_																_									Ref#



HSIW Remit Address:

Main: (317) 923-8888 Billing: (317) 923-8888 Chicago, IL 60693 90359 Collections Center Drive

Billing Address:

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Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
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Sales Region	National

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Order Flight	Deal#	Alt Order#	Order#
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Billing Type	Cash
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Product Code	Advertiser Code	IDB#

Product Code	
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

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Ref#

Aired Spots

Time

Day

Date

Line | Channel | Description

Delaware, OH 43015

7669 Stagers Loop

Attention: Accounts Payable Strategic Media Placement

64

Gross Total \$38,600.00

Agency Commission **Net Amount Due**

\$32,810.00 \$5,790.00

Payment Terms 30 Days